



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMPOSDRU



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



ORGANISMUL INTERMEDIER
REGIONAL PENTRU POS DRU
REGIUNEA BUCUREȘTI ILFOV

„Project co-financed by the European Social Fund through the Sectorial Operational Program
Development of Human Resources 2007-2013”
„Invest in people!”

PROJECT OPENING

“GUIDANCE AND VOCATIONAL TRAINING AT EUROPEAN STANDARDS FOR ENTREPRENEURS AND MANAGERS”

PROJECT ID 61622

The Institute for Economic Promotion of the Austrian Federal Economic Chamber (WIFI Austria), together with its partners WIFI RO S.A. and EUROaptitudini S.A., together with the Romanian Businessmen’s Association (AOAR) as Beneficiary of the financing contract, is implementing starting with October 1st, 2010, until March 31st 2013 the project “**Guidance and vocational training at European standards for entrepreneurs and managers**” POSDRU 92/3.1/S/61622, co-financed through the European Social Fund.

The project belongs to the Priority Axis 3 “Increasing adaptability of workers and enterprises”, Major Intervention Field 3.1 “Promotion of the entrepreneurial culture”.

The general objective of the project is to promote the entrepreneurial culture and develop the managerial and entrepreneurial skills in order to improve the performance of and professional training of managers and entrepreneurs from all 8 development regions so as to be able to use efficiently the opportunities on the market and increase the business competitiveness.

The main activities of the project are: organization of 8 regional workshops on entrepreneurial and managerial interest topics, training activities for entrepreneurs and managers and the setting up of a counseling and support center for businesses.

The target group consists of 400 entrepreneurs and managers taking part in the workshops as well as 100 persons that will benefit from the training sessions (50 persons that intend to set up a new business and 50 persons that are in managing positions in micro, small or medium sized enterprises).

The project is meant to offer realistic solutions for survival in times of economic crisis for the business environment.

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