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GUVERNUL ROMÂNIEI
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ORGANISMUL INTERMEDIAR
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PRESS RELEASE

“Think Profitably! New Challenges and Opportunities for Current Business” in Iasi

The Romanian Business People Association (AOAR) together with Euroaptitudini, WIFI RO SA and Institute for Economic Promotion of the Austria Federal Economic Chamber (WIFI Austria) organized the third edition of the workshop “Think profitably! New challenges and opportunities for current business” which took place in Iasi on 12 and 13 rd of April 2011. The event aims to promote the entrepreneurial culture and to develop the managerial skills in the actual situation strugled with economical difficulties.

After Bucharest in February where there were 54 managers and entrepreneurs attending and Craiova in march where there were 43 managers and 35 entrepreneurs participating, the workshop gathered business representatives in Iasi. Together with the organisers and the participants there were important personalities such as Mr. Florin Pogonaru, President of AOAR, Ms. Irina Schrotter, Mr. Ioan Nani, CEO of Iasi Antibiotics and Mr. Gheorghe Plesu, President of Iasi Business People Association.

“Survival solutions”, “New Business Models”, “Partnerships Opportunities”, “Financing Resources” are just a few of the themes discussed during the event. Among the guests there was also Mr. Rudolf Lukavsky, Commercial Counsellor in Austrian Embassy.

There were over 80 participants at the workshop of which 52 managers and 31 entrepreneurs in Iasi.

The workshop will take place also in other cities in Romania:

Sinaia – may 2011

Sibiu – june 2011

Timisoara – july 2011

Cluj-Napoca – august 2011

Constanta – september 2011

Subscribing for the workshop is free of charge for all the interested managers and entrepreneurs.

Participating to the workshop brings the opportunity to subscribe free of charge to the management or entrepreneurial skills courses: Training for developing the management competencies (10 days) and Training for entrepreneurial competences (the adaptation of the entrepreneurial programme of the Economy an Labour Ministry in Austria – 16 days).

The workshop is part of the “ Guidance and Professional Training at European Standards for Entrepreneurs and Managers” Project co-financed by the European Social Fund.

For more information : email contact@gandesteprofitabil.ro ; tel. 021.310.33.41.



www.gandesteprofitabil.ro



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