



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMPOSDRU



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



ORGANISMUL INTEREDIAR
REGIONAL PENTRU POS DRU
REGIUNEA BUCUREȘTI ILFOV

26 .01.2011

THE LAUNCH OF THE GUIDANCE CENTER ANNOUNCEMENT

“ Guidance and Professional Training at European Standards for Entrepreneurs and Managers”

Institute for Economic Promotion of the Austria Federal Economic Chamber (WIFI Austria) together with EUROAPTITUDINI S.A. and WIFI RO S.A. as partners of The Romanian Business People Association (AOAR) are announcing the launching of the Business Guidance and Assistance Center “ Think Profitably!”, part of the “Guidance and Professional Training at European Standards for Entrepreneurs and Managers” POSDRU 92/3.1/S/61622, project co-financed by the European Social Fund.

The Business Guidance and Assistance Center through the experts which will insure its activity, will offer assistance both for the entrepreneurs and the interested companies. The experts will present for everybody the business success stories and realistic survival solutions through out periods of economical and financial crises.

All the activity and contact details can be easily reach out on www.gandesteprofitabil.ro or by email at consiliere@gandesteprofitabil.ro .

The “Guidance and Professional Training at European Standards for Entrepreneurs and Managers” Project POSDRU 92/3.1/S/61622 is part of the Priority Axis 3 “Developing the Enterprises and Employers Adaptability”, Major Intervention Domain 3.1 “Promotion of the Entrepreneurial Culture”.

The general objective of the project is the promotion of the entrepreneurial culture and the develop of the competencies in entrepreneurship and management for raising the present performance and professional education of the entrepreneurs and managers in 8 developing regions in Romania, for them to efficiently use the opportunities in the market and to build-up their business competitiveness.

The project also provides access to the entrepreneurial culture of a EU member state which proves a strong tradition in this domain.

