



UNIUNEA EUROPEANĂ

GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMPOSDRUFondul Social European
POSDRU 2007-2013Instrumente Structurale
2007-2013ORGANISMUL INTERMEDIAR
REGIONAL PENTRU POȘ DRU
REGIUNEA BUCUREȘTI ILFOV

“Think Profitably! New Challenges and Opportunities for Current Business”
IASI, Unirea Hotel

Agenda

Day 1
April 12 2011

<i>Hours</i>		<i>Themes</i>	<i>Speakers</i>
9.00	10.00	Registration	
10.00	10.30	Project Presentation	Irinuca Vaduva – Promotion Expert
10.30	12.00	Romanian companies in european context and under economical difficulties <ul style="list-style-type: none"> - Survival Solutions - Business Models - Activity Directions 	Florin Pogonaru – Entrepreneurial Culture Promoter Irina Schrotter - Designer Ioan Nani - CEO Antibiotice Iasi
12.00	12.15	BREAK	
12.15	13.00	New Business Models	Ana Bobirca – Training and Target Group Registration Coordinator
13.00	13.30	Partnerships Oppotunities with Austrian Companies	Rudolf Lukavsky – Commercial Councillor Austrian Embassy
13.30	14.00	BREAK	
14.00	14.45	Training Programmes for entrepreneurs and managers	Paul Angeli - Training Programmes Expert Expert WIFI AT Maria Craciun – Project Manager
14.45	15.00	Contest	Irinuca Vaduva – Promotion Expert
15.00	16.00	Q&A	



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Day 2
April 13 2011

<i>Hours</i>		<i>Themes</i>	<i>Speakers</i>
09.00	10.45	Business Community Strategy	Cristian Parvan – Promotion Expert Gheorghe Plesu – President AOAI
10.45	11.15	IFC Financing	Ana Maria Mihaescu – President IFC
11.15	11.30	BREAK	
11.30	13.00	Refundable Financing Resources	Gabriel Gradinariu – Manager EU Office BCR Cristina Loghin – Councillor FE CEC Ana Maria Ignat – Corporate Director
13.00	13.30	BREAK	
13.30	14.30	Financing Resources by Participation – Private Equity Funds	Ana Bobirca – Training and Target Group Registration Coordinator
14.30	15.00	Training programmes that develop new technologies skills for business promotion (ImageMaker, WebStarter)	Matei Dimitriu – ECDL ROMANIA Representative
15.00	16.00	Individual discussions	