



UNIUNEA EUROPEANĂ

GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMPOSDRUFondul Social European
POSDRU 2007-2013Instrumente Structurale
2007-2013ORGANISMUL INTERMEDIAR
REGIONAL PENTRU POS DRU
REGIUNEA BUCUREȘTI ILFOV

**“Think Profitably! New Challenges and Opportunities for Current Business”
CRAIOVA, Europeca Hotel**

Agenda

**Day 1
March 22 nd 2011**

<i>Hours</i>		<i>Themes</i>	<i>Speakers</i>
9.00	10.00	Registration	
10.00	10.30	Project Presentation	Cristian Parvan – Project Manager
10.30	12.00	Romanian companies in european context and under economical difficulties <ul style="list-style-type: none"> - Survival Solutions - Business Models - Activity Directions 	Florin Pogonaru – Entrepreneurial Culture Promoter Constantin Stroe – Vice-Presedinte Automobile Dacia
12.00	12.15	BREAK	
12.15	13.00	Business Community Strategy Business Community Politics	Cristian Parvan – Project Manager Ioan Vigaru – President Commerce and Industry Chamber Dolj
13.00	14.00	MSEs vs Public Authorities	Madalin Niculeasa –Nestor Nestor Diculescu Kingston Petersen Partner Olivia Vinadumitrascu – Lawyer, Nestor Nestor Diculescu Kingston Petersen
14.00	14.30	BREAK	
14.30	15.00	New Business Models	Ana Bobirca – Bucharest Academy of Economic Studies
15.00	15.30	Training Programmes for entrepreneurs and managers	Paul Angeli – Training Programmes Expert Expert WIFI AT Maria Craciun – Training and Target Group Registration Coordinator
15.30	15.45	Contest	Irinuca Vaduva – Promotion Expert
15.45	16.00	Q&A	



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Day 2
March 23 rd 2011

<i>Hours</i>		<i>Themes</i>	<i>Speakers</i>
09.00	10.00	Financing corporate	Claudia Pendred – Director BERD Romania
10.00	11.00	Unrefundable Financing Resources	Bogdan Petre –OIRPOSDRU SV Oltenia Claudiu Mirea – OTIMMC
11.00	11.15	BREAK	
11.15	13.00	Refundable Financing Resources	Ioan Stanica – Manager BCR Craiova Aura Gagu – European Funds Expert CEC Bank Marius Radu - Unicredit Tiriac Bank
13.00	13.30	BREAK	
13.30	14.30	Financing Resources by Participation – Private Equity Funds	Andrei Pogonaru - Training and Target Group Registration Coordinator
14.30	15.00	Training programmes that develop new technologies skills for business promotion (ImageMaker, WebStarter)	Matei Dimitriu – ECDL ROMANIA Representative
15.00	16.00	Individual discussions	