



UNIUNEA EUROPEANĂ

GUVERNUL ROMÂNIEI  
MINISTERUL MUNCII, FAMILIEI  
ȘI PROTECȚIEI SOCIALE  
AMPOSDRUFondul Social European  
POSDRU 2007-2013Instrumente Structurale  
2007-2013ORGANISMUL INTERMEDIAR  
REGIONAL PENTRU POS DRU  
REGIUNEA BUCUREȘTI ILFOV

**“Think Profitably! New Challenges and Opportunities for Current Business”  
BUCHAREST, Continental Hotel**

**Agenda**

**Day 1  
february 23 rd 2011**

<i>Hours</i>		<i>Themes</i>	<i>Speakers</i>
9.00	10.00	Registration	
10.00	10.30	Project Presentation	<b>Cristian Parvan</b> – Project Manager
10.30	12.00	Romanian companies in european context and under economical difficulties <ul style="list-style-type: none"> <li>- Survival Solutions</li> <li>- Business Models</li> <li>- Activity Directions</li> </ul>	<b>Florin Pogonaru</b> – Entrepreneurial Culture Promoter <b>Marinel Burduja</b> – Prime-Vice-President Reiffeisen Bank <b>Florin Talpes</b> – President Sotfwin <b>Sorin Dimitriu</b> – President CCIR
12.00	12.15	Brake	
12.15	13.00	Business Community Strategy  Business Community Politics	<b>Dragos Paslaru</b> – General Manager GEA SC <b>Costel Constantin Olteanu</b> – President UNPCPR
13.00	14.00	New Business Models	<b>Les Nemethy</b> - Managing Director Euro-Phoenix <b>Ana Bobirca</b> – Bucharest Academy of Economic Studies <b>Constantin Savu</b> – President Uzinsider
14.00	14.30	Break	
14.30	14.45	Partnerships Oppotunities with Austrian Companies	<b>Rudolf Lukavsky</b> – Commercial Councillor Austrian Embassy
14.45	15.30	Training Programmes for entrepreneurs and managers	<b>Paul Angeli</b> – Training Programmes Expert Expert WIFI AT <b>Maria Craciun</b> – Training and Target Group Registration Coordinator
15.30	15.45	Contest	<b>Irinuca Vaduva</b> – Promotion Expert
15.45	16.00	Q&A	



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Day 2  
february 24 th 2011

Hours		Themes	Speakers
09.00	10.00	Unrefundable Financing Resources	<b>Valentin Barbu</b> – Concellor, MECMA,
10.00	12.00	Refundable Financing Resources	<b>Ramona Ivan</b> – Executive Director BCR <b>Aura Gagu</b> – European Funds Expert CEC Bank <b>Marius Radu</b> – European Funds Coordinator Unicredit Tiriac Bank
12.00	12.15	Break	
12.15	13.30	Financing Resources by Participation – Private Equity Funds	<b>Florin Pogonaru</b> – Entrepreneurial Culture Promoter <b>Andrei Pogonaru</b> – Training and Target Group Registration Coordinator
13.30	14.00	Break	
14.00	14.30	Training programmes that develop new technologies skills for business promotion (ImageMaker, WebStarter)	<b>Matei Dimitriu</b> – ECDL ROMANIA Representative
14.30	16.00	Individual discussions	